



WORLD MARK, THE CLUB
REGULAR MEETING OF THE BOARD OF DIRECTORS
March 21, 2013

REVISED

AGENDA

1. Executive Session (8:00am – 9:00am)
2. Call to order, Roll Call, and Determination of Quorum. (9:00am)
3. Read and, if appropriate, approve the minutes from the: **Tab 1**
 - a. Regular Board Meeting of November 13, 2012
 - b. Emergency Board Meeting of December 3, 2012
 - c. Emergency Board Meeting of March 1, 2013
 - d. Emergency Board Meeting of March 8, 2013
4. Reports **Tab 2**
 - a. President's Report **Tab 3**
 - b. Treasurer's Report on Club Finances **Tab 4**
 - c. Resort Operations Highlights **Tab 5**
 - d. Owner Services Update
 - e. Management Scorecard Report
5. Old Business
6. New Business **Tab 6**
 - a. Resort Net – Wifi Update **Tab 7**
 - b. WorldMark by Wyndham social media update **Tab 8**
 - c. Review Year End 2012 Financial Recap & Variance Report **Tab 9**
 - d. Review and if appropriate approve the 2012 Audit **Tab 10**
 - e. Discuss Long Range Strategic Plan - Action Items **Tab 11**
 1. Discuss the idea of putting candidate speeches on the web site prior to the AOM and omit speeches at the meeting. **Tab 12**
 2. Discuss campaign to encourage owners to vote electronically **Tab 13**
 3. Discuss follow-up items from AOM **Tab 14**
 - i. Discuss and if appropriate approve Resolution regarding monthly Dues statement **Tab 15**
 - ii. Discuss signage at Seaside
 - iii. Discuss converting twin beds to double beds at some locations
 - iv. Discussion regarding On Site Marketing practices
 - f. Discuss the resignation of a WorldMark board member **Tab 13**
 - g. Review and if appropriate approve amendments to the Club Guidelines **Tab 14**
 - h. Discuss and if appropriate approve the changes to the Board of Directors Election Process **Tab 15**
 - i. Discuss WorldMark unit kitchen inventory
 - j. Discuss splash pads vs. kiddie pools **Tab 15**
 - k. Discuss WorldMark Associated
7. Adjournment